ELECTRICALLY SPEAKING

Metro Wire & CABLE CORP.

SINCE - 1976

Who We Are

Founded in Detroit in 1976, Metro Wire & Cable is a top 100 U.S. electrical distributor specializing in warehousing, project delivery, and supply chain solutions for the utility, industrial, and commercial sectors.

With strategic locations in Michigan, Georgia, and Iowa, our inventory and services are customized to meet the operational needs of each region we serve.

Core Values

Relationships Built on Reliability.

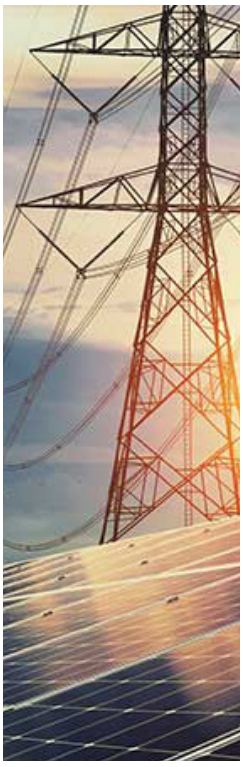
Value-Added Services.

Awareness.

Industries Served

- **Industrial & OEM**
- **Utility**
- **Low Voltage**
- **IMSA/DOT/Airport Lighting**

What Can We Do To Make Your Job Easier?



Year Founded: **1976**	Locations: **Detroit Atlanta Iowa City**
On-Time Delivery Rate: **99%+**	Average Employee Tenure: **17+ years**
Customer Retention: **4x** the industry average	Unique SKUs Managed Annually: **350,000+**

Electrical Wholesaling
2025 Top 100 Electrical Distributor

CRAIN'S DETROIT BUSINESS 2025 FAST50

Key Products

LOW VOLTAGE:
Cables for security, access control, HVAC, fire alarm systems and data.

TRANSPORTATION, DOT AND AIRPORT LIGHTING:
Traffic Signal Cable, loop detector, traffic camera, street lighting and airport lighting cable.

INDUSTRIAL & OEM:
Power and Control cables for auto plants, steel mills, mining in various armor, jackets and flexibility.

UTILITY:
Cabling and accessories for substations, power generation, overhead line and transmission.

RENEWABLE ENERGY:
Cables for control and power for solar, BESS and wind energy.

Locations & Contact Info

6636 Metro Pkwy.
Sterling Heights, MI 48312
(586) 264-3050

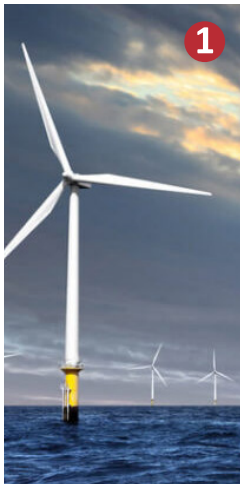
2105 Newpoint Place Ste. 400
Lawrenceville, GA 30043
(770) 995-3700

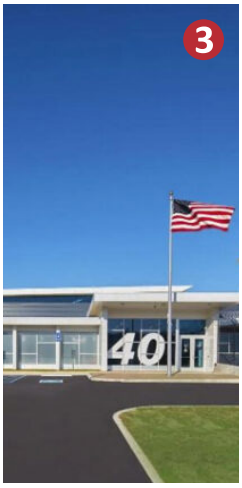
2802 Independence Rd.
Iowa City, IA 52240
(319) 337-9473

metrowire.net

Industry Expertise in Action

1. **Vineyard Wind (MA):** Substation control wire & fiber for the first U.S. utility-scale offshore wind farm
2. **M-1 Streetcar (MI):** Power & MV cable for Detroit's 3.5-mile light rail system
3. **Hartsfield–Jackson Fire Station (GA):** Mineral Insulated moisture-blocking and high-temp solutions.
4. **SK Battery (GA):** HVAC and low-voltage cable for facilities producing 150+ GWh annually
5. **Manatee Battery (FL):** Support for the world's largest solar-charged battery system





Value-Added Services

- 24/7/365 Service
- Cable Audits
- Cut-to-Length Service
- Custom Reel Tagging
- Engineering Support ... and more

Customer Feedback

"Metro Wire has exceeded our expectations and has done an outstanding job providing us with the latest technology and products in the wire/cable industry."

Joe, Service Dispatcher
Commercial and Industrial HVAC Design and Service, Detroit, MI

"The sales consultants I have worked with have been extremely knowledgeable, and their quick response to my needs makes my job easier."

Kristy, Purchasing Agent
Electrical Contractor, Atlanta, GA